

ABM

GENERATE DEMAND FROM KEY ACCOUNTS



Penetrate the accounts that matter most to your organizations with INFUSEmedia’s ABM program. We utilize our account-level insight and powerful Content Marketing Engine to reach key contacts within your target accounts.

We offer a variety of innovative, customizable ABM programs. Depending on the assets you have and the information you require, we create a tailored campaign to meet your needs. Our programs include:



Account-Based Lead Generation

We effectively reach and deliver leads from your target accounts at scale.



Target Account List Creation

Unsure of who to target? We create target account lists that meet your criteria.



Target Account List Enhancement

We help you expand your reach by determining relevant prospects to add to your target account list.



Look-Alike Modeling

We identify target accounts that resemble your best existing customers.

DISCOVER OUR OTHER INNOVATIVE DEMAND SOLUTIONS



CONTENT MARKETING

 www.infusemedia.com/demand-solutions/content-marketing



INTENT-DRIVEN MARKETING

 www.infusemedia.com/demand-solutions/intent-driven-marketing

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