

CONTENT MARKETING

WE DON'T JUST SYNDICATE



OUR PROGRAMS

We combine our unmatched expertise, broad audience reach, and powerful Content Marketing Engine to produce integrated, multi-channel programs that propel results and maximize ROI.



Leads with Different Engagement Temperatures

Whether you are interested in a full funnel program or you need a top or lower funnel boost, we'll create a custom campaign and fill your funnel where it is needed.

• Lukewarm ————— • Warm ————— • Hot ————— 🔥 Very Hot ————— 🔥 Boiling



inHQL

Accelerate your sales cycle, increase conversions, and drastically improve close rates with our inHQL program. We identify qualified prospects and generating lower-funnel leads that are ready to make a purchase.



Custom Content Creation

Our team of industry experts create custom, conversion-optimized content that is tailored to inform and engage target audiences. Fueled by creativity, our program provides clients with quality content to boost lead generation efforts.



Webinar Awareness

We employ a variety of tactics to ensure that your live or on-demand webinars generate qualified leads. In addition, we can maximize attendance through our Webinar Attend program.

DISCOVER OUR OTHER INNOVATIVE DEMAND SOLUTIONS

ABM



www.infusemedia.com/demand-solutions/abm

INTENT-DRIVEN MARKETING



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