

BRAND AMPLIFICATION

STAY IN FRONT OF YOUR TARGET AUDIENCE



Our brand amplification solution is designed to boost recognition, educate prospects, and drive engagement. We facilitate the growth of long-term customer relationships through innovative awareness programs.



Deep Media Nurturing

Email campaigns and marketing automation are often not enough to convert prospects. Amplify your follow-up efforts with deep media nurturing from INFUSEmedia. Designed to penetrate target audiences and increase sales, our program takes lead nurturing beyond the email inbox by reaching prospects across all relevant channels. We move leads through the conversion funnel faster with customized messaging based on the natural buyer journey progression.



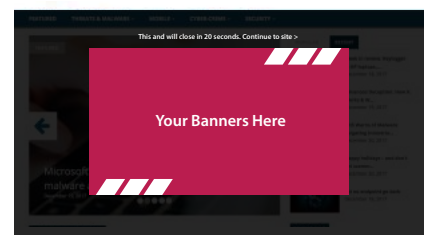
Premium Programmatic Display

Using our ground-breaking audience targeting technologies and digital advertising expertise, we effectively promote your brand to prospects and customers. We employ our proprietary DSP, which allows us to have extensive control over ad placement and enables us to target broad demographics or narrow market segments. Our approach is highly-targeted to ensure our contextually-relevant ad placements reach the right audiences.



Site Sponsorship

Raise brand awareness by prominently placing your brand in front of engaged B2B decision-makers. To build familiarity with prospects, we design and serve highly-relevant and targeted ads to our comprehensive network of 30+ digital publications that span a variety of topics. With millions of pageviews to our sites, this program will increase brand visibility and presence, and enhance demand generation.



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