

# EVENT PROMOTION

## DRIVE MORE ATTENDEES TO YOUR BOOTH



Next time your team is exhibiting at a big conference or tradeshow, make the most of your investment with our digital event promotion solution.

Our integrated solution is designed to guarantee exhibition leads and amplify your sales team's success at events. Using a host of digital demand generation tactics and targeted content, we create multi-channel campaigns to reach your intended audience before, during, and after the event.



### Lead Generation

Using a variety of channels, including paid search, social media, and email, we drive leads by informing audiences and conveying your benefits to prospects.



### Event Microsites

Unique and action-driving sites that allow event attendees to make appointments, identify interest, receive free gifts, download event schedules, and more.



### Display Advertising

Display your business and event news with contextually relevant ad placements on major ad networks.

Ensure that attendees prioritize meeting you. Let INFUSEmedia help you boost your organization's presence at industry shows and generate qualified exhibition interest.

## DISCOVER OUR OTHER INNOVATIVE DEMAND SOLUTIONS

### BRAND AMPLIFICATION



[www.infusemedia.com/  
/demand-solutions/brand-amplification](http://www.infusemedia.com/demand-solutions/brand-amplification)



### CONTENT MARKETING



[www.infusemedia.com/  
/demand-solutions/content-marketing](http://www.infusemedia.com/demand-solutions/content-marketing)



## CONTACT US

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