

ABM

GENERATE DEMAND FROM KEY ACCOUNTS



Penetrate the accounts that matter most to your organizations with INFUSEmedia's ABM program. We utilize our account-level insight and powerful Content Marketing Engine to reach key contacts within your target accounts.

We offer a variety of innovative, customizable ABM programs. Depending on the assets you have and the information you require, we create a tailored campaign to meet your needs.

OUR PROGRAMS INCLUDE:



Account-Based Lead Generation

We effectively reach and deliver leads from your target accounts at scale.



Target Account List Creation

Unsure of whom to target? We create target account lists that meet your criteria.



Target Account List Enhancement

We help you expand your reach by determining relevant prospects to add to your target account list.



Look-Alike Modeling

We identify target accounts that resemble your best existing customers.

WANT TO LEARN MORE ABOUT HOW OUR DEMAND SOLUTIONS CAN HELP YOUR ORGANIZATIONS?

CONTENT MARKETING

➤ Learn More

A graphic for Content Marketing featuring a white rope knot against a blue background.

INTENT-DRIVEN MARKETING

➤ Learn More

A graphic for Intent-Driven Marketing featuring a pair of binoculars against a blue background.

CONTACT US

www.INFUSEmedia.com

info@INFUSEmedia.com
Phone: +1 (617) 459-4500

One Gateway Center
300 Washington Street, Suite 850
Newton, MA 02458

